

Sa Rona - Your family value store

Swipe your **Sefalana or coalition rewards card**when you shop and stand a chance to WIN!

Promotion starts **16 June 2025** ends **30 November 2025**



Competition Rules

- 1. Participants must be aged 18 years and above and residents of Botswana.
- Purchase any product/s at Sefalana Cash & Carry, Sefalana Hyper, Sefalana Shopper or Sefalana Liquor branches in Botswana, and stand a chance to win 1 of 2 P1'000-00 weekly Cash Back Prizes.
- Swipe your registered Sefalana Rewards Card or any of the coalition partners (Agrifeed, Eezze Build, First Capital Bank, Haskins, Motovac and Parts City).
- Participants must use their registered Sefalana Rewards Card or any of the coalition partners listed above for every transaction they make at Sefalana for the duration of the competition.
- The competition is NOT open to any of Sefalana Group employees or employees of its Subsidiaries and their immediate family members.
- Weekly winners will be chosen through random electronic draws. Winners will be selected randomly from a secure list of eligible loyalty card numbers using a computer program that ensures fairness and equal chances for all participants.
- 7. Draws will take place every week at Infinity Reward's Head Office.
- All participants selected as winners will be required to produce valid identification to claim their prize. Accepted forms of identification are Omang, National Identification, Passport.
- Terms & Conditions Apply. Posters of Terms & Conditions will be displayed alongside Rules of The Competition in each branch participating in the Competition Campaign.



















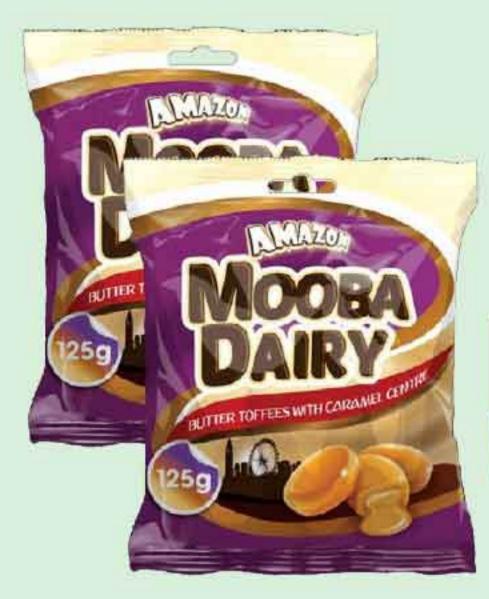
> **Promotion Starts:** 20th November - 23rd November 2025





Amazon **Bonjoy Pops** 48's





Amazon

Mooba Sweets 50's

Promotional Price

Sefalana. GET AN EXTRA DISCOUNT OFF

Rewards Customers Pay



Amazon Eclair Jar 100's

Promotional Price

Sefalana. GET AN EXTRA DISCOUNT

OFF

Rewards Customers Pay

GETAN EXTRA DISCOUNT.





Scan the QR code to download the Sefalana App.



- Swipe your card to get instant discounts on all qualifying products - giving you EXTRA savings.
- Bank your change from any transaction on to your rewards card for future use.
- Get entered into competitions & promotions by simply swiping your card.

Giving back to you everytime you shop with us Get you Sefalana rewards card in stores today















> **Promotion Starts:** 20th November - 23rd November 2025



GET AN EXTRA DISCOUNT.

Sefalana





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DISCLAIMER NOTE Sef Backs (points) are earned on Non promotion eligible products, unless otherwise stated.



All Prices inclusive of VAT • Only while stock last • E&OE We reserve the right to limit quantities.











> **Promotion Starts:** 20th November - 23rd November 2025



Simba

Peanuts & Raisins 450g

> **Promotional Price** Sefalana rewards

GET AN EXTRA DISCOUNT

Rewards Customers Pay





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DISCLAIMER NOTE















> **Promotion Starts:** 20th November - 23rd November 2025







Sefalana, GET AN EXTRA DISCOUNT OFF

Rewards Customers Pay



Assorted 200g **Promotional Price** Sefalana, GET AN EXTRA DISCOUNT

OFF **Rewards Customers Pay**

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> **Promotion Starts:** 20th November - 23rd November 2025



Knorr Soup 10x50g

Promotional Price

Sefalana,

OFF **Rewards Customers Pay**



Knorr Aromat

200g

Promotional Price

Sefalana

OFF

Rewards Customers Pay

Jikelele

Spice 100g

Promotional Price

Sefalana GET AN EXTRA DISCOUNT

OFF **Rewards Customers Pay**



Jikelele

Spice 5x100g

Promotional Price

Sefalana,

GET AN EXTRA DISCOUNT OFF

GET AN EXTRA DISCOUNT.

Sefalana





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DISCLAIMER NOTE















> **Promotion Starts:** 20th November - 23rd November 2025









Thokoman

Peanut Butter Assorted 1kg

Promotional Price

Sefalana, **GET AN EXTRA DISCOUNT**

OFF

Rewards Customers Pay



Thokoman

Peanut Butter Assorted 400g

Promotional Price P3099

Sefalana, rewards GET AN EXTRA DISCOUNT OFF



Thokoman

Peanut Butter Assorted 6x400g

Promotional Price P18299

Sefalana GET: AN EXTRA DISCOUNT OFF

GET AN EXTRA DISCOUNT.

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MASCOM







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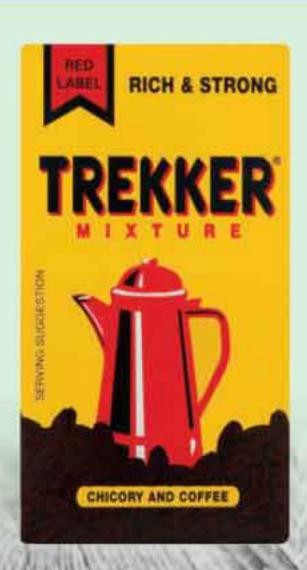
Trekker

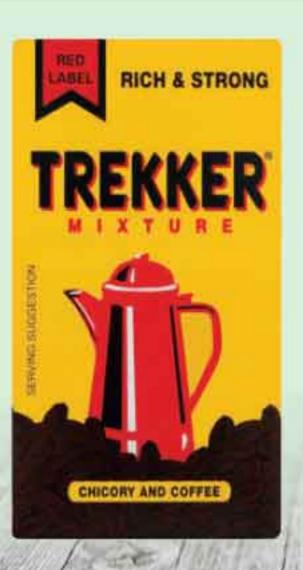
Rich & Strong Chicory & Coffee 125g











Trekker

Rich & Strong Chicory & Coffee 16x125g

Promotional Price P35999

Sefalana.

Rewards Customers Pay

Freshpak

Pure Rooibos Teabags 80's

Promotional Price P2099

Sefalana

OFF **Rewards Customers Pay**



Freshpak

Pure Rooibos Teabags 4x80's

Promotional Price

Sefalana,

GET AN EXTRA DISCOUNT OFF

Rewards Customers Pay

GET AN EXTRA DISCOUNT.

Sefalana





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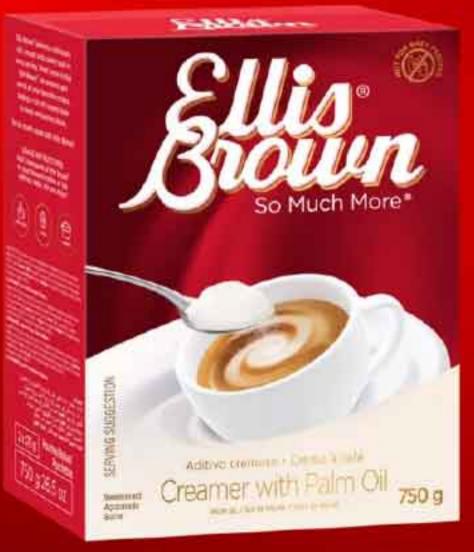








> **Promotion Starts:** 20th November - 23rd November 2025





Ellis Brown Creamer 750g **Promotional Price** Sefalana







Promotional Price











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> **Promotion Starts:** 20th November - 23rd November 2025





Real Tea Loose Tea 10x50g









Real Tea Tea Bags

102's









Day Break Rooibos Tea

6x40's **Promotional Price**

Sefalana.

GET AN EXTRA DISCOUNT OFF **Rewards Customers Pay**



Day Break

Rooibos Tea 40's

Promotional Price P4099

Sefalana **GET AN EXTRA DISCOUNT**

OFF

Rewards Customers Pay

GETAN EXTRA DISCOUNT.

Sefalana





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Sefalana Sefalana Hyper

Cash & Carry

A BRAND YOU CAN TRUST

> **Promotion Starts:** 20th November - 23rd November 2025





Blue Crystal White Sugar



12799 10kg **Tastic** Par Boiled Rice

GET AN EXTRA DISCOUNT.

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> **Promotion Starts:** 20th November - 23rd November 2025













Colgate **Toothpaste Charcoal** 100ml/Max Fresh 75ml







Cleansing Charcoa Refreshing mint.

#MakeltInteresting



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> **Promotion Starts:** 20th November - 23rd November 2025

For our Best Rash Protection, use

Pampers Wipes with Pampers Diapers

for every change





Pampers

Nappies Active **Baby Jumbo Pants** Pack

Promotional Price

Sefalana rewards **GET AN EXTRA DISCOUNT**

Rewards Customers Pay

GET AN EXTRA DISCOUNT.

Sefalana





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> **Promotion Starts:** 20th November - 23rd November 2025

Mitchum[®]

TRUST OUR BEST PROTECTION



ULTIMATE



Mitchum Deo Roll On

50_ml

Promotional Price

Sefalana, GET AN EXTRA DISCOUNT OFF

Rewards Customers Pay



Mitchum

Deo Stick 63g

Promotional Price

Sefalana, OFF

Rewards Customers Pay







Mitchum

Deo Spray 120ml

Promotional Price P3899

Sefalana, rewards GET AN EXTRA DISCOUNT OFF

Rewards Customers Pay

GET AN EXTRA DISCOUNT.

Sefalana





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Sefalana Sefalana Hyper

Cash & Carry

A BRAND YOU CAN TRUST

> **Promotion Starts:** 20th November - 23rd November 2025







Lifebuoy Bath Soap Assorted 2x175g



Dawn

Body Lotion/ Cream 400ml

Promotional Price



OFF

Rewards Customers Pay



Lifebuoy

Bath Soap

(Turmeric, Tea Tree, Charcoal Aloe Vera) 175g

Promotional Price

Sefalana GET AN EXTRA DISCOUNT

Rewards Customers Pay



Lifebuoy Bath Soap

(Turmeric, Tea Tree, Charcoal Aloe Vera) 6x175g

Promotional Price

Sefalana

GET AN EXTRA DISCOUNT

Rewards Customers Pay

GETAN EXTRA DISCOUNT.

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> **Promotion Starts:** 20th November - 23rd November 2025





Shield Deo Roll On

Promotional Price

50ml

Sefalana

OFF

Shield

Deo Roll On 6x50ml

Promotional Price

Sefalana.

ANTIPERSPIRANT PROTECTION FOR ALL DAY CONFIDENCE

GETAN EXTRA DISCOUNT.

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> **Promotion Starts:** 20th November - 23rd November 2025



First Choice Vanilla Custard **Promotional Price**



Rewards Customers Pay



First Choice Double Cream

Yoghurt 500g **Promotional Price**

Sefalana .

OFF

Rewards Customers Pay



Frozen Farm

Brocoli/CauliFlower **Florets** 1kg

> **Promotional Price** P28⁹⁹

Sefalana . GET AN EXTRA DISCOUNT

OFF

Rewards Customers Pay



Premier

Frozen Chips 2kg

Promotional Price

Sefalana GET AN EXTRA DISCOUNT

OFF

Rewards Customers Pay

GET AN EXTRA DISCOUNT.

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Sefalana Sefalana Hyper

Cash & Carry

A BRAND YOU CAN TRUST

> **Promotion Starts:** 20th November - 23rd November 2025



Clover

UHT Long Life Vanilla Custard

Promotional Price P**19**99

Sefalana

OFF

Rewards Customers Pay



Clover Ultra

Full Cream Long Life Milk 10x500ml

Promotional Price P10999

Sefalana,

Rewards Customers Pay























Clover

Smooth Yoghurt Assorted 6x100g

Promotional Price

Sefalana. GET AN EXTRA DISCOUNT OFF

Rewards Customers Pay



Clover

Smooth Yoghurt Assorted 1kg

> **Promotional Price** P2899

Sefalana,

OFF

Rewards Customers Pay

GET AN EXTRA DISCOUNT.

Sefalana





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> **Promotion Starts:** 20th November - 23rd November 2025



Rama Original 70% Spread Brick 500g

Promotional Price P2399

Sefalana,



Lurpak

Butter Spreadable Salted 500g

Promotional Price



Rewards Customers Pay





Senn Foods

Beef Russians 500g

Promotional Price



Rewards Customers Pay



Senn Foods

Chicken Plain/Chilli Polony 5x80g

Promotional Price

Sefalana

GET AN EXTRA DISCOUNT

Rewards Customers Pay

GET AN EXTRA DISCOUNT.

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Sefalana Sefalana Cash & Carry

A BRAND YOU CAN TRUST

> **Promotion Starts:** 20th November - 23rd November 2025



Prime Fresh Dairy Milk **Promotional Price**





Prime Maas Dairy Madila















Tropika Easy Dairy Blend UHT 6x200ml





Rewards Customers Pay

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Sefalana Hyper

Sefalana Cash & Carry



A BRAND YOU CAN TRUST

> **Promotion Starts:** 20th November - 23rd November 2025



The Strong One Anytime, Anywhere



Bonnita

Full Cream Long Life Milk 6x200ml

Promotional Price

Sefalana

Rewards Customers Pay



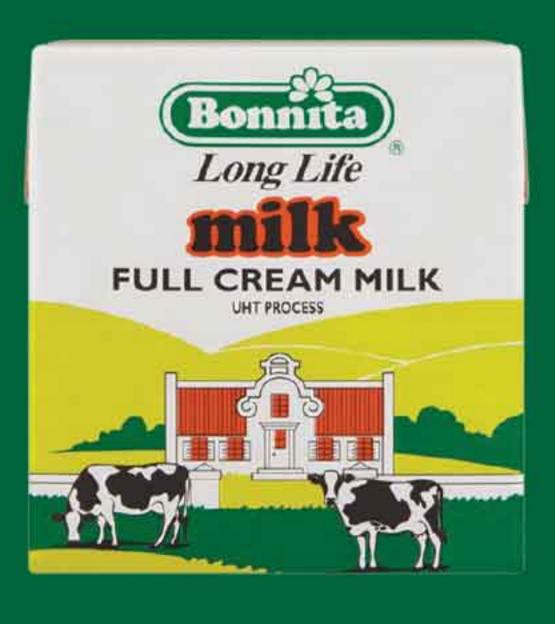
Bonnita

Full Cream Long Life Milk

Promotional Price

Sefalana, GET AN EXTRA DISCOUNT

Rewards Customers Pay



Bonnita

Full Cream Long Life Milk 10x500ml

Promotional Price

Sefalana, GET AN EXTRA DISCOUNT

OFF

Rewards Customers Pay

GETAN EXTRA DISCOUNT.

Sefalana





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DISCLAIMER NOTE















> **Promotion Starts:** 20th November - 23rd November 2025



Tropika Soft Drink Assorted

300ml **Promotional Price**

Sefalana,

Rewards Customers Pay

Tropika

Soft Drink Assorted 6x300ml

Promotional Price P65⁵⁰

Sefalana,

Rewards Customers Pay



Krush

Soft Drink Assorted 300ml

Promotional Price

Sefalana.

OFF

Rewards Customers Pay P@99

Krush

Soft Drink Assorted 6x300ml

Promotional Price

Sefalana.

Rewards Customers Pay



Red Bull

Energy Drink Assorted 250ml

Promotional Price P4299

Sefalana **GET AN EXTRA DISCOUNT**

OFF **Rewards Customers Pay**

Red Bull

Energy Drink Assorted 4x250ml

Promotional Price PE499

Sefalana

Rewards Customers Pay

GET AN EXTRA DISCOUNT.

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> **Promotion Starts:** 20th November - 23rd November 2025

"NEW **VARIANTS ONLY AVAILABLE IN SEFALANA** STORES"



Twizza

Energy Drinks Assorted 1x500ml

Promotional Price

P 799

Sefalana

Rewards Customers Pay

Twizza

Energy Drinks Assorted 6x500ml

Promotional Price

Sefalana rewards



TASTE THE

GETAN EXTRA DISCOUNT.

Twizza

2x2L

Sefalana





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> **Promotion Starts:** 20th November - 23rd November 2025



Liquifruit Juice 100%

Assorted

Promotional Price

Sefalana

OFF

Rewards Customers Pay



& other fruit



LiiQUi-Blueberry

Burst 100% Fruit Juice Blend apple, nectarine & other fruit

Liquifruit

Juice 100% Assorted

Promotional Price

Sefalana rewards

OFF **Rewards Customers Pay**

2299



Liquifruit

Juice 100% Assorted 6x300ml

Promotional Price

Sefalana, rewards GET AN EXTRA DISCOUNT

OFF

Rewards Customers Pay

GETAN EXTRA DISCOUNT.

100%

Fruit Juice Blend

orange & apple/grape/pear

Sefalana





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Cash & Carry



A BRAND YOU CAN TRUST

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> **Promotion Starts:** 20th November - 23rd November 2025



Sunlight

Dish Washing Liquid Refill 750ml

Promotional Price

Sefalana .

OFF

Rewards Customers Pay 499



Sunlight

Dish Washing Liquid Refill 20x750ml

Promotional Price

Sefalana

Rewards Customers Pay



SunlightDish Washing Liquid 750ml

> Promotional Price P2199

Sefalana. GET AN EXTRA DISCOUNT

OFF **Rewards Customers Pay**



Sunlight

Dish Washing Liquid 5x750ml

Promotional Price

Sefalana. **GET AN EXTRA DISCOUNT**

Rewards Customers Pay



Sunlight 5in1

Washing Powder

Promotional Price

Sefalana,

OFF

Rewards Customers Pay

GET AN EXTRA DISCOUNT.

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DISCLAIMER NOTE







