

Since 1974

 **Sefalana**  
Hyper

 **Sefalana**  
Cash & Carry

# Massive Christmas Specials

2025-26

Promotion Valid from 12<sup>th</sup> December 2025-11<sup>th</sup> January 2026

			
<b>109.99</b> 12.5kg White Star Super Maize Meal	<b>135.99</b> 12.5kg AStar White Bread Flour	<b>99.99</b> 10kg Golden Penny Par Boiled Rice	<b>182.99</b> 12.5kg Blue Crystal White Sugar
			
<b>24.99</b> 450g Bokomo Weet Bix	<b>10.49</b> 2L Refresh Soft Drinks Assorted	<b>45.99</b> 250g Ricoffy Instant Coffee	<b>34.99</b> 1kg Rama Spread For Bread Tub
			
<b>93.99</b> 10x500ml AStar Long Life Full Cream Milk	<b>99.99</b> 6x1L MAQ Fabric Softener Assorted	<b>46.99</b> 2kg Sunlight 5in1 Handwash Powder	<b>99.99</b> 18's Twinsaver Toilet Paper 2PLY Luxury

	
<b>359.99</b> Fatti's & Moni's Macaroni 2kg, Tastic ParBoiled Rice 10kg, AStar Mable 10kg/A1 Super Maize Meal 10kg, Family Favorite Sunflower Oil 2L, All Gold Tomato Sauce 700ml, Crosse & Blackwell Mayonnaise 750g,	<b>299.99</b> AStar Macaroni 3kg, Astar Rice 10kg or Golden Penny Par Boiled Rice 10kg, Astar Mable 10kg or AStar Super Maize Meal 10kg, d'lite/Pan Cooking Oil 2L, Family Favorite Tomato Sauce 700ml, Family Favorite Mayonnaise 750g.

Available at Sefalana Hyper • Gaborone Tel: 3973866 • Francistown Tel: 240 2235 • Mahalapye Tel: 4710356 • Mogoditshane Tel: 318 6300 • Letlhakane Tel: 2978770 • Jwaneng Tel: 588 0327  
Sefalana Cash & Carry • Gaborone West Tel: 395 3241 • Palapye 1 Tel: 492 0273 • Palapye 2 Tel: 492 1180 • Francistown Tel: 2412161 • Kasane Tel: 625 0248 • Pilane Tel: 572 9500 • Broadhurst Tel: 3912361  
• Selibe - Phikwe Tel: 2611052 • Serowe Tel: 463 0848 • Bobonong Tel: 262 9555 • Maun Tel: 686 0566 • Kang Tel: 6517400

All Prices inclusive of VAT • Only while stock last • E&OE  
We reserve the right to limit quantities.

Giving back to you every time you shop with us  
Get you Sefalana rewards card in stores today

#### DISCLAIMER NOTE

Sef Backs (points) are earned on Non promotion eligible products,unless otherwise stated.



AIRTIME ALSO  
AVAILABLE



Please scan for Sefalana App

# FROZEN/PROCESSED/DAIRY

First  
Choice



## FROM THE DAIRY CHILLED FOR YOU



## EVERYDAY ESSENTIALS



## BAKING PRODUCTS JUST FOR YOU



Sefalana  
Hyper

Giving back to you every time you shop with us  
Get your Sefalana Hyper reward card and earn more today  
**DISCLAIMER NOTE:**  
Soft Beefs (pork) are not included in this promotion.  
All products are subject to availability.

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btc

orange

MASCOM

AIRTIME ALSO AVAILABLE



20<sup>99</sup>

125g

Five Roses

Loose Tea Leaf

159<sup>99</sup>

8x125g



53<sup>99</sup>

500g

Real Tea

Loose Tea Leaf

212<sup>99</sup>

4x500g



49<sup>99</sup>

102's

Five Roses

Tea Bags Tagless



33<sup>99</sup>

102's

Tetley's

Black Tea Bags



50<sup>99</sup>

160's

Day Break

Pure Rooibos Tea Bags



39<sup>99</sup>

80's

Freshpak

Tea Bags Rooibos

156<sup>99</sup>

4x80's



33<sup>99</sup>

80's

Laager

Tea Bags Tagless Rooibos

134<sup>99</sup>

4x80's

CHOOSE  
THE STRONG  
RICH TASTE  
OF JOKO



21<sup>99</sup>

20's

Joko

Green/Earl Grey Tea Bags

19<sup>99</sup>

20's

Joko

Tea Bags Tagless



69<sup>99</sup>

500g

Nestle

Milo Gusset Pack



154<sup>99</sup>

2x95g

Jacobs

Coffee Kronung



50<sup>99</sup>

250g

Frisco

Instant Coffee

299<sup>99</sup>

6x250g



274<sup>99</sup>

50/40's

Jacobs

Cappuccino/Cadbury Mocha Sticks



8<sup>99</sup>

60g

ACE

Ground Coffee

142<sup>99</sup>

16x60g



22<sup>99</sup>

125g

Trekker

Coffee Red Label

359<sup>99</sup>

16x125g



49<sup>99</sup>

500g

Angel

Pure Honey

Bottle



59<sup>99</sup>

500g

Little

Bee Honey

Bottle



124<sup>99</sup>

1kg

Gold Crest

Honey

Bottle



48<sup>99</sup>

750g

Ellis Brown

Creamer



33<sup>99</sup>

750g

Clover

Caramel

Creamer



72<sup>99</sup>

500g

Klim

Milk Powder



65<sup>99</sup>

800g

Black Cat

Peanut Butter

Assorted



61<sup>99</sup>

1kg

Yum Yum

Peanut Butter

Spread



31<sup>99</sup>

400g

Thokoman

Peanut Butter

Assorted

189<sup>99</sup>

6x400g



30<sup>99</sup>

400g

Hugo's

Mixed Fruit

Jam

234<sup>99</sup>

12x450g



19<sup>99</sup>

450g

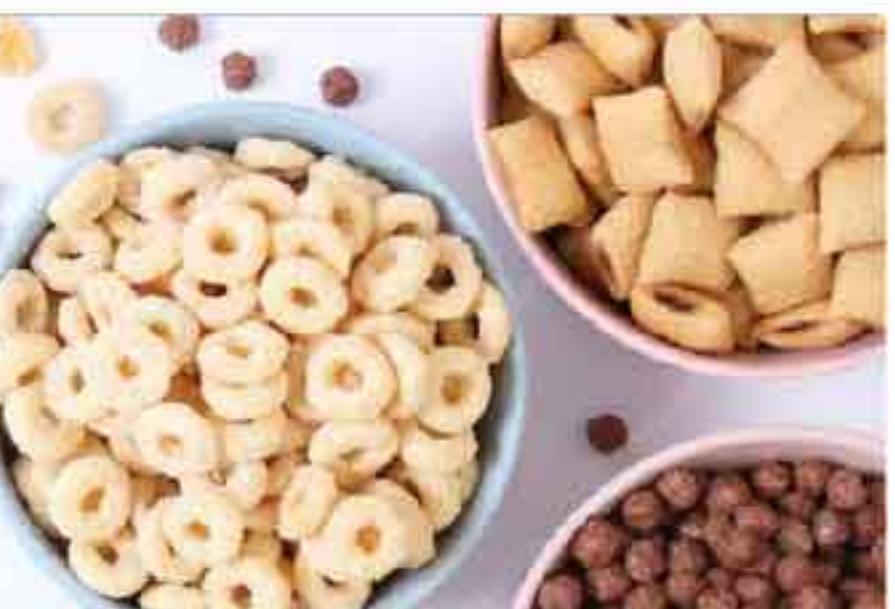
Hazeldene

Mixed Fruit

Jam

158<sup>99</sup>

6x600g



Get 10% off every time you shop with us! Get your Sefalana rewards card in-store today!

DISCLAIMER NOTE

Self-bucks (points) are earned on the purchase of eligible products, unless otherwise stated.



Self-bucks

10%

off

every time

you

shop

with

us!

Get

your

rewards

card

in

store

today!

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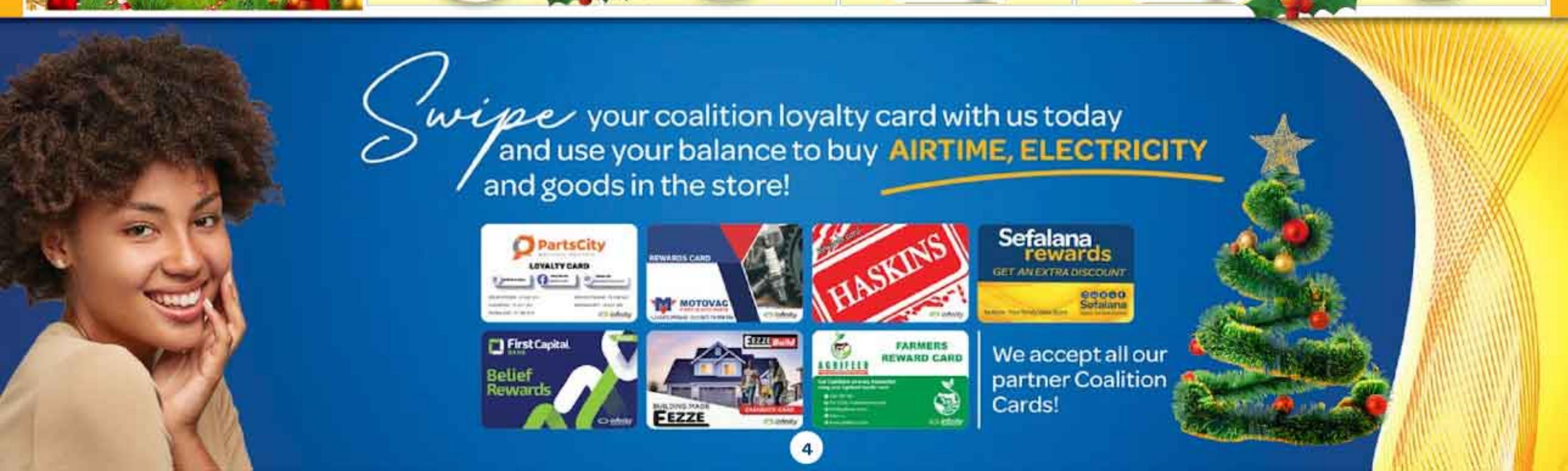
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SPICE UP YOUR LIFE





## PANTRY FILLERS



Giving the gift to you every time you shop with us  
Get your Shafelane rewards card in store today

100%  
VITAMIN C

All Prices inclusive of VAT • Only while stock last • E&OE  
We reserve the right to limit quantities.

 **MASCOM** 

**AIRTIME ALSO AVAILABLE**

 **Sefalana**  
Cash & Carry

**Nestle**  
Aero, Bar One, Tex, Smarties 40x40g  
Promotional Price **P399.99**  
**Sefalana rewards** GET AN EXTRA DISCOUNT **P18 OFF**  
Rewards Customers Pay **P381.99**



**Nestle**  
Aero, Bar One, Tex, Smarties 40g  
Promotional Price **P10.99**  
**Sefalana rewards** GET AN EXTRA DISCOUNT **P1 OFF**  
Rewards Customers Pay **P9.99**



**Bakers**  
Topper Biscuits 125g  
Promotional Price **P9.99**  
**Sefalana rewards** GET AN EXTRA DISCOUNT **P1 OFF**  
Rewards Customers Pay **P8.99**



**Bakers**  
Topper Biscuits 12x125g  
Promotional Price **P118.99**  
**Sefalana rewards** GET AN EXTRA DISCOUNT **P14 OFF**  
Rewards Customers Pay **P106.99**



**Oreo**  
Biscuits 24x41.7g  
Promotional Price **P79.99**  
**Sefalana rewards** GET AN EXTRA DISCOUNT **P5 OFF**  
Rewards Customers Pay **P74.99**



**Amajoya**  
Sweets 125g  
Promotional Price **P21.99**  
**Sefalana rewards** GET AN EXTRA DISCOUNT **P3 OFF**  
Rewards Customers Pay **P18.99**



**Cadbury**  
Tumbles 65g  
Promotional Price **P21.99**  
**Sefalana rewards** GET AN EXTRA DISCOUNT **P4 OFF**  
Rewards Customers Pay **P17.99**



**Amazon**  
Mooba Sweets 50's  
Promotional Price **P17.99**  
**Sefalana rewards** GET AN EXTRA DISCOUNT **P2 OFF**  
Rewards Customers Pay **P15.99**

Giving back to you every time you shop with us  
Get a Sefalana rewards card to start today  
**DISCLAIMER NOTE:**  
Soft drinks (pints) are not included in this promotion  
Subject to stock availability.  
Subject to change.  
Subject to change.

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MASCOM  
Number 1 Internet of All

AIRTIME ALSO AVAILABLE

## COLD BEVERAGES



Coca-Cola

enjoy!



Swipe your coalition loyalty card with us today  
and use your balance to buy **AIRTIME, ELECTRICITY**  
and goods in the store!



We accept all our  
partner Coalition  
Cards!



# Sefalana Rewards

## ETHNIC HAIR CARE

**Perfect Choice**  
Black Charcoal Sprays  
250/275/350ml

Promotional Price  
**P38.99**

Sefalana  
Rewards  
GET AN EXTRA DISCOUNT  
**P4 OFF**

Rewards Customers Pay  
**P34.99**



**Amla**  
Oil Hair Food  
100ml

Promotional Price  
**P29.99**

Sefalana  
Rewards  
GET AN EXTRA DISCOUNT  
**P2 OFF**

Rewards Customers Pay  
**P27.99**



**Restore Plus**  
Relaxer Kit  
Each

Promotional Price  
**P67.99**

Sefalana  
Rewards  
GET AN EXTRA DISCOUNT  
**P5 OFF**

Rewards Customers Pay  
**P62.99**



**Restore Plus**  
Neutralising Shampoo  
200ml

Promotional Price  
**P30.99**

Sefalana  
Rewards  
GET AN EXTRA DISCOUNT  
**P2 OFF**

Rewards Customers Pay  
**P28.99**



**Darling**  
Yaki Braid  
Each

Promotional Price  
**P9.99**

Sefalana  
Rewards  
GET AN EXTRA DISCOUNT  
**P2 OFF**

Rewards Customers Pay  
**P7.99**



**Afrotex**  
Londie London  
Braids

Promotional Price  
**P47.99**

Sefalana  
Rewards  
GET AN EXTRA DISCOUNT  
**P7 OFF**

Rewards Customers Pay  
**P42.99**



**NEW 4U**

## BABY CARE



**ANTI-RASH SHIELD** for ultra skin comfort

**Pampers Baby Wipes Sensitive/Fresh Refill** 29.99 560's

**Pampers Nappies Active Baby Jumbo Pack** 188.99 Each

**Pampers Baby-dry** Jumbo Pack 188.99 Each

## Sefalana Rewards



**Bennetts**  
Burn Cream Baby 150g  
Promotional Price **P36.99**  
**Sefalana rewards**  
GET AN EXTRA DISCOUNT **P3 OFF**  
Rewards Customers Pay **P33.99**



**Bennetts**  
Aqueous Cream Assorted 500g  
Promotional Price **P29.99**  
**Sefalana rewards**  
GET AN EXTRA DISCOUNT **P3 OFF**  
Rewards Customers Pay **P26.99**



**Panado**  
Paediatric Suspension 50ml  
Promotional Price **P34.99**  
**Sefalana rewards**  
GET AN EXTRA DISCOUNT **P3 OFF**  
Rewards Customers Pay **P31.99**



**Benylin**  
Baby Cough Syrup 100ml  
Promotional Price **P52.99**  
**Sefalana rewards**  
GET AN EXTRA DISCOUNT **P4 OFF**  
Rewards Customers Pay **P48.99**



**Woodwards**  
Med Gripe Water 150ml  
Promotional Price **P36.99**  
**Sefalana rewards**  
GET AN EXTRA DISCOUNT **P4 OFF**  
Rewards Customers Pay **P32.99**



**Aloes**  
Maxi Baby Wipes 60's  
Promotional Price **P18.99**  
**Sefalana rewards**  
GET AN EXTRA DISCOUNT **P2 OFF**  
Rewards Customers Pay **P16.99**



**Panda**  
Nappies Classic 100's  
Promotional Price **P159.99**  
**Sefalana rewards**  
GET AN EXTRA DISCOUNT **P10 OFF**  
Rewards Customers Pay **P149.99**




**Huggies** dry comfort diapers 113.99 Each  
**Huggies** dry comfort Jumbo Pack 131.99 Each  
**Huggies** gold 204.99 Each  
**Huggies** extra care 24.99 56/72s  
**Huggies** Baby Wipes

**Johnson's** Baby Soap Assorted 14.99 175g  
**Johnson's** Baby Powder 41.99 200g  
**Johnson's** Baby Aqueous Cream 46.99 500ml

**BABY'S MIRROR MOMENT!**  
Share your baby's moment with us!



**Elizabeth Anne** Baby Oil 31.99 Each  
**Elizabeth Anne** Baby Soap 82.99 6x175g  
**Elizabeth Anne** Baby Aqueous Cream 28.99 Each  
**Elizabeth Anne** Petroleum Jelly 34.99 Each  
**Elizabeth Anne** Stretch Mark Body Cream 87.99 Each  
**Milton** Sterilizing Liquid 1Ltr 72.99 Each  
**Milton** Sterilizing Unit 99.99 Each

### Dove Baby available in Hyper's Only



**Dove** Baby Wash 82.99 400ml  
**Dove** Baby Lotion 51.99 200ml  
**Dove** Baby Shampoo 51.99 200ml  
**Dove** Baby Soap Assorted 18.99 75g  
**Dove** Baby Wipes 41.99 56's

### Rich Moisture Baby Range

Tear-Free, delicate tip-to-toe care  
for your little one

**babyDove**

Pediatrician Recommended Hypoallergenic and tear-free Dermatologist Recommended 100% white-natural Ingredients Safe for newborns




**Himalaya** HERBALS 100% Natural solution for everyday use

**Himalaya Baby Lotion** 33.99 200ml  
**Himalaya Baby Bath/Shampoo** 29.99 200ml  
**Himalaya Gentle Baby Soap** 12.99 125g  
**Himalaya Baby Wipes** 25.99 56's  
**Himalaya Baby Cream** 26.99 100ml  
**Himalaya Baby Powder** 38.99 400g

**Sunfree Nappies Assorted** 34.99 20's  
**Sunfree Nappies Assorted** 149.99 100's

**THIS IS SO COOL!!!**

**Sunfree** Baby Nappies

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AIRTIME ALSO AVAILABLE

**Sefalana**  
Cash & Carry

# Reward Price

## PERSONAL CARE

**Kotex**  
Pads Wings Maxi  
Norm Plus  
8/10's

Promotional Price  
**P18.99**

**Sefalana rewards**  
GET AN EXTRA DISCOUNT  
**P3 OFF**  
Rewards Customers Pay  
**P15.99**



**Schick**  
Exacta Disposable Razors 5+2 Free  
Promotional Price  
**P33.99**  
**Sefalana rewards**  
GET AN EXTRA DISCOUNT  
**P4 OFF**  
Rewards Customers Pay  
**P29.99**



**Palm Olive**  
Shampoo/Conditioner  
350ml

Promotional Price  
**P31.99**

**Sefalana rewards**  
GET AN EXTRA DISCOUNT  
**P3 OFF**  
Rewards Customers Pay  
**P28.99**



**Shower to Shower**  
Body Wash  
500ml  
Promotional Price  
**P37.99**  
**Sefalana rewards**  
GET AN EXTRA DISCOUNT  
**P3 OFF**  
Rewards Customers Pay  
**P34.99**



**Vaseline**  
Petroleum Jelly  
250ml

Promotional Price  
**P37.99**

**Sefalana rewards**  
GET AN EXTRA DISCOUNT  
**P4 OFF**  
Rewards Customers Pay  
**P33.99**



**Arabic**  
Deo Spray  
200ml  
Promotional Price  
**P37.99**  
**Sefalana rewards**  
GET AN EXTRA DISCOUNT  
**P4 OFF**  
Rewards Customers Pay  
**P33.99**



**Clere**  
Body Lotion  
400ml

Promotional Price  
**P26.99**

**Sefalana rewards**  
GET AN EXTRA DISCOUNT  
**P5 OFF**  
Rewards Customers Pay  
**P21.99**



Giving back to you every time you shop with us  
Get your Sefalana rewards card and start saving today  
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**AIRTIME ALSO AVAILABLE**

**Colgate**  
Toothpaste Gel/Original  
100ml  
Promotional Price  
**P238.99**

**Colgate**  
Toothpaste Gel/Original  
100ml  
Promotional Price  
**P24 OFF**  
Rewards Customers Pay  
**P214.99**

 99.99 6x500g Sunlight Wash Powder Hand Flexi	 106.99 6x400/500g Sunlight Laundry Soap	 134.99 4kg Omo Wash Powder Auto/Flexi	 54.99 2kg MAQ Wash Powder Hand Flexi	 84.99 1.5L Skip Semi Concentrate Liquid	 119.49 5x750ml Sunlight Dishwashing Liquid
 45.99 800ml Comfort Fabric Softener Assorted	 164.99 3L Ariel Auto Wash Liquid	 104.99 2L Vanish Liquid Stain Remover	 17.99 750ml MAQ Thick Bleach Assorted	 16.99 750ml MAQ All Purpose Cream Cleaner	 139.99 12x75g Vanish Laundry Bar Stain Remover
 11.99 125g DOOM Insect Mosquito Coll 59.49 5x125g	 19.99 750ml Jeyes Home Guard	 24.99 750ml Domestos Clean Liquid Assorted	 106.99 5x750ml Handy Andy Cream Assorted	 106.99 6x750ml Jik Bleach Liquid Assorted	 24.99 750ml Harpic Active Cleaning Assorted
 32.99 300ml DOOM Insect Air Special Assorted 196.99 6x300ml	 21.99 100g Doom Blue Death Powder Insect 209.99 10x100g	 171.99 6x300ml Mortein Insect Spray	 383.50 12x100ml KIWI Shoe Polish Assorted	 406.99 24x50ml KIWI Shoe Polish Assorted	 42.99 2kg Surf Washing Powder
 78.99 150ml Peaceful Sleep Aerosol	 59.99 9's Dinu Luxury Toilet Paper 2PLY	 257.99 48's Family Favorite 1PLY Toilet Tissue	 99.99 18's Family Favorite Toilet Paper 2PLY	 99.99 18's Baby Soft Toilet Paper Luxury 2PLY	 216.99 6x300ml Mr Min Multi Surface Assorted
 44.99 5kg Koko-Feed Yellow Maize 79.99 10kg	 46.99 5kg Koko-Feed Mix Fowl Feed 84.99 10kg	 39.99 4kg Family Favorite Charcoal Briquettes	 4.99 10's ELEPHANT SAFETY MATCH	 16.99 410g ECCO Pet Food Assorted 199.99 12x410g	 130.99 6x210ml Airoma Airfreshener Assorted
 109.99 7kg Family Favorite Dog Food Mixed Grill/Chicken Flavour 7kg	 329.99 20kg Epol Dog Food Assorted	 166.99 8kg Bobtail Dog Food Assorted	 599.99 20kg Montego Classic Dog Food Assorted	 153.99 12kg Monty & Me Essential Dog Food	 29.99 1L Newden Pine Gel Assorted

